

FOR LIBERTY



The Ottawa Impact Story

OUR STORY



OTTAWA IMPACT IS 100% FOCUSED ON RESTORING OTTAWA COUNTY.

In November of 2020, on the eve of another mandate closing restaurants, a group of parents met in a sparse restaurant with one goal; to replace the county commissioners who refused to protect individual freedoms and parental rights in the face of harsh pandemic restrictions.

Most had watched silently as county employees made threats against innocent citizens and issued mandates to control their daily lives. The Ottawa County Department of Public Health had recently closed a private Christian school and threatened parents with fines and jail time for sending their children to school without masks.

Concerned with government overreach, as well as the county's creation of a divisive DEI department, the group began to develop a plan of unified political action. That meeting sparked many more, which grew to address concerns about schools, and local government's move away from American values.

The result was the creation of Ottawa Impact as a 501(c)(4) in early 2021, as well as Ottawa Impact PAC, and Ottawa Impact Education PAC (Political Action Committees) which allow citizens to engage in elections in a meaningful way.



VETTED
REPUBLICAN

EVERY CHILD
DESERVES LIFE
LIBERTY AND
THE PURSUIT OF
HAPPINESS.

SYLVIA
IDEA

EVERY CHILD
DESERVES LIFE
LIBERTY AND
THE PURSUIT OF
HAPPINESS.

FOR FREEDOM
& FAITH

VETTED
REPUBLICAN



PRAY

MICHIGAN GARDEN

MICHIGAN

OTTAWA COUNTY: A CONSERVATIVE STRONGHOLD

Ottawa County is historically, and remains to this day, one of the most conservative counties in Michigan and the nation. At the time of Ottawa Impact's founding, 10 of 11 county commissioners were elected as Republicans. The Republican Party platform espouses a commitment to the Constitution, individual freedoms, and American values.

With an invincible Republican majority on the Board of Commissioners, Ottawa County has had the opportunity to lead the state with Conservative ideas and policies, standing as an example of a constitutional county which protects the freedoms and values of its people. Rather than strategically lead, however, Ottawa County has been an example of a conservative county infiltrated by progressive ideology and initiatives, with county government identifying its 90% white and largely Conservative constituents as a problem requiring a DEI department to solve.

For nearly a decade, Ottawa County has allied with Marxist GARE (Government Alliance on Race and Equity) and progressive cities on the west coast, ultimately creating a DEI Department in direct opposition to American values. Additionally, the Ottawa County Department of Public Health has repeatedly violated individual freedoms and parental rights, and promoted Planned Parenthood aligned resources and childhood sexuality materials.

*POLITICIANS
WON'T SAVE OUR
KIDS OR
OUR COUNTRY*



PARENTS WILL



EVERY CIVILIAN
DESERVES LIFE,
LIBERTY AND
THE PURSUIT OF
HAPPINESS

WE LOVE AMERICA AND THE GOODNESS OF HER PEOPLE.

OUR WORK

Provide thought leadership and truthful journalism.

Educate and equip The People for civic engagement.

Lead community advocacy—watchdogs and whistleblowers.

Develop relationships and communication infrastructure.

Elect vetted, parent-backed candidates.

OUR MISSION

To preserve and protect American values, as well as the individual rights of the people in Ottawa County, especially the right of parents to make health and education decisions for their own children.

To equip parents and citizens to effectively engage in advocacy and local level elections to defend parental rights, end government overreach, restore education excellence, and eliminate the indoctrination/sexualization of children.

To build an organized, unstoppable, parent-led voter bloc to elect Pro America, Pro Freedom, Pro Parental Rights, Pro Life, Pro Child Innocence, and Pro Education candidates in local elections who will defend American values—and then hold their feet to the fire.

UNIFIED POLITICAL ACTION



CIVIC ENGAGEMENT, GROUND UP, IS CRITICAL TO PRESERVE A HEALTHY, MORAL SOCIETY.

From our inception, Ottawa Impact has led the people of Ottawa County in unified political action, advocating for the restoration of parental rights and individual freedoms to the county, while holding elected officials accountable.

These actions, made possible through engagement with thousands of parents and citizens, are outlined in numerous articles on our website. Ottawa Impact worked with local parent groups, hosting events to

educate and equip our citizens on civic engagement, holding a pro-health freedom rally at the health department, and supporting a 1,000+ parent protest at a Board of Commissioners meeting.

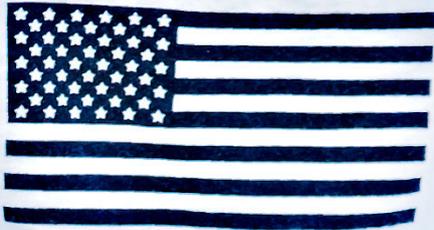
Ottawa Impact brought watchdog advocacy with and for the people through online articles and at government meetings. We encouraged local elected officials to return to the protection of freedom, parental rights, and American

values, and explored a recall of county commissioners through the Ottawa Precall initiative.

In addition, Ottawa Impact built a legal fund for a parent-led lawsuit against the Ottawa County Board of Commissioners and Health Department, which helped to clarify county commissioners do indeed have the ability to fire a health director for overreach.






**FOR FREEDOM
& FAMILY**

LET'S PROTECT THE ABILITY TO RAISE OUR KIDS.

In the absence of truthful and unbiased local media, we provided coverage of local government and decisions affecting the people on the Ottawa Impact website and via email to thousands of engaged citizens in Ottawa County.

HIGHLIGHTS OF OUR COVERAGE AND INITIATIVES INCLUDE:

The Racial Equity Movement: Assault on American Freedom
July 6 2021

Ottawa County Commissioners' Record of Milquetoastery
September 12 2021

Resolution to Restore Freedom
May 25 2021

Ottawa Precall Initiative
August 31 2021

Pro-Life Protection Assessment for Ottawa County Right to Life of Michigan PAC removed the endorsements of Ottawa County Commissioners endorsed at the time published. May 18 2022

Statement on Diversity, Equity and Inclusion, CRT, Racial Equity
June 14 2022

Statement on Parental Rights & Comprehensive Sexuality Education June 22 2022

What We See: Thoughts from the Founders of Ottawa Impact
An analysis of the Democratic Party and their media allies in the 2022 election. October 11 2022

The Sexualization of Michigan Children in Public Schools
November 2 2022

In all of our efforts, Ottawa Impact sought to call elected officials back to their responsibility of protecting constitutional rights, individual freedoms, and American values.

When our elected officials refused to act, Ottawa Impact PAC and Ottawa Impact Education PAC engaged to replace them through the election process.

“A true leader is one that has the passion to always stand up for what is right. Even if they are the only one.”

— BRANDON HOLSTEGE, ALLENDALE GRADUATE



NEW LEADERS FOR LIBERTY



Ottawa Impact PAC and Ottawa Impact Education PAC gave parents a voice and direct influence in local elections, vetting candidates and providing campaign resources to help parent-backed candidates win.

In the 2022 election cycle, we focused on county commissioner and school board seats. These are positions which have egregiously impacted children and families.

Candidates endorsed by our PACs were vetted for alignment with our [Pro America Position Statement](#) [Vetting Standard for Local](#)

[Candidates](#), and signed the [Contract with Ottawa for County Commissioner](#) or the [Contract with Ottawa for School Board](#). The contracts seek to restore adherence to the Constitution, return power to the people, protect parental rights and American values, and address current policy issues.

Ottawa Impact PAC and Ottawa Impact Education PAC significantly financed and provided team support for 8 county commissioner and 11 school board races in Ottawa County.

THE PRIMARY: 08/02/22

Ottawa Impact PAC challenged 9 of 11 Republican incumbent County Commissioners who had not taken action to protect American values, individual freedoms, and parental rights in their previous terms.

Those 9 vetted candidates (featured on opposite page) ran in the Republican primary, winning 8 of the primary races. Gretchen Cosby and Lucy Ebel were the only two vetted candidates to face a Democrat opponent in the November general election.



Gretchen Cosby
District 1



Lucy Ebel
District 2



Jacob Bonnema
District 4



Joe Moss
District 5



Rebekah Curran
District 7



Sylvia Rhodea
District 8



Roger Belknap
District 9



Jenni Shepherd-Kelley
District 10



Allison Miedema
District 11

The Ottawa Impact Story
New Leaders for Liberty



Liz Ramey
Allendale



Corey Mango
Allendale



Katie Staroba
Holland



Laurie Van't Hof
Holland



Donna Mooney
Jenison



Jennifer Thomas Griffin
Jenison



Thomas Hoekstra
Grand Haven



Roger Williams
Grand Haven



Tommy Van Hill
Grand Haven



Joe Steffes
Grandville



Bob Wondergem
Grandville

THE GENERAL: 11/08/22

Ottawa Impact candidates had sweeping victories in County Commissioner seats in the 2022 election cycle, winning 8 of 11 total seats on the Ottawa County Board of Commissioners.

In January of 2023, 8 county commissioner candidates vetted by Ottawa Impact PAC will be seated, effectively flipping the Ottawa County Board of Commissioners.

Ottawa Impact Education PAC vetted and endorsed 11 school board candidates (featured on opposite page) who ran for five school districts in Ottawa County. Six candidates won seats in Allendale, Grandville, and Jenison.

Five additional school board candidates backed by parent groups were promoted by Ottawa Impact and elected in Hudsonville, Kenowa Hills, and West Ottawa school districts.

These newly elected officials will have the opportunity to restore Ottawa County to leadership in constitutional conservatism in Michigan:

COUNTY COMMISSIONERS

- Gretchen Cosby, District 1
- Lucy Ebel, District 2
- Jacob Bonnema, District 4
- Joe Moss, District 5
- Rebekah Curran, District 7
- Sylvia Rhodea, District 8
- Roger Belknap, District 9
- Allison Miedema, District 11

SCHOOL BOARD MEMBERS

- Liz Ramey, Allendale
- Corey Mango, Allendale
- Donna Mooney, Jenison
- Jennifer Thomas Griffin, Jenison
- Bob Wondergem, Grandville
- Joe Steffes, Grandville

We are incredibly proud of the efforts by Ottawa Impact school board candidates in Grand Haven

and Holland to educate their communities on the state of their public schools and the potential to restore their districts to education excellence.

While Ottawa Impact candidates did not win seats in these school districts, we are hopeful the communities of Grand Haven and Holland will continue to awaken to the need to return to excellence in core subjects rather than the progressive indoctrination of students.

Ottawa Impact's aligned state level PAC, Michigan Impact, published a much-requested voter guide for the people of Ottawa County to use on election day to also promote these candidates.

Ottawa Impact is thankful for the trust of the community in electing Ottawa Impact PAC and Ed PAC candidates to represent and serve the people of Ottawa County.

**WE WELCOME YOU
TO HOLD NEWLY
ELECTED CANDIDATES
ACCOUNTABLE
TO THE CONTRACT.**



TRUTHFUL MEDIA



**OTTAWA COUNTY IS FILLED WITH BEAUTIFUL PEOPLE.
THEY ARE NOT DEPLORABLE, THEY ARE NOT EXTREME.
OUR PEOPLE ARE HARDWORKING AMERICANS WHO LOVE
GOD, THEIR FAMILIES, AND THEIR CHILDREN.**

The need for truthful journalism and conservative commentary became clear during the 2022 election cycle, as local salt-of-the-earth Americans were labeled as radical extremists by the fake news media in West Michigan.

The candidates and people in the lakeshore communities of Holland and Grand Haven, where local newspapers repeatedly published defamatory language about Ottawa Impact and aligned candidates, appear to be the hardest hit by the ongoing verbal assault on conservatives.

We are honored to serve and lead this amazing county, and are committed to defending the goodness of our people.

Ottawa Impact will continue its work in thought leadership and truthful journalism, educating and training our people in advocacy for the preservation of all we hold dear. We encourage the citizens of Ottawa County to remain engaged with their government on the local level to defend these priorities into the future.



PRO HEALTH FREEDOM
Information, not advice or coercion.
Government is not a parent.

VOTE
08
02
22

PRO LAW ENFORCEMENT
Let the Blue.
It not defund the police.

SYLVIA RHODEA

FOR COUNTY COMMISSIONER

CORNBOSS
FOR PRECINCT
DELEGATE

RIGHT TO LIFE
ENDORSED
PAC

PRO SMALL BUSINESS
Your business is yours only.
Every job is essential.

PRO LAW ENFORCEMENT
We Back the Blue.
We will not defund the police.

PRO CHILD INNOCENCE
A boy is a boy. A girl is a girl.
Children are not racist or sexual.

PRO RELIGIOUS FREEDOM
Government should never close church.
Freedom of Conscience.

JOHN GIBBS
FOR COUNTY COMMISSIONER

SYLVIA RHODEA
FOR COUNTY COMMISSIONER

ALLISON MIEDEMA
FOR COUNTY COMMISSIONER

JOHN GIBBS
FOR COUNTY COMMISSIONER

ALLISON MIEDEMA
FOR COUNTY COMMISSIONER

ALLISON MIEDEMA
FOR COUNTY COMMISSIONER



OUR TEAM



WE ARE POWERED BY TIME-INTENSIVE VOLUNTEERS. AS AN ORGANIZATION WHICH TREASURES FAMILY, WE RECOGNIZE OUR TEAM AND THEIR FAMILIES HAVE SACRIFICED MUCH FOR OUR COUNTY.

The Ottawa Impact team is skilled in technology, marketing and design, communications, journalism, community relationships, and advocacy on core issues.

We have led the people of Ottawa County in unified political action through Ottawa Impact, advocating for the restoration of parental rights and individual freedoms to the county, while holding elected officials accountable.

As we seek to sustain and grow our efforts to preserve and protect Ottawa County, we recognize the need to capture the talent of our team with financial support to ensure long-term viability.

PARENTS WORK HARD TO RAISE THEIR FAMILY. WE WORK HARD FOR THEM.

WATCHDOG + ADVOCACY

Bring watchdog accountability to local elected officials, elevate the voices of citizens and parents, provide online articles and in-person advocacy at meetings.

LEADERSHIP + MESSAGING

Provide thought leadership and messaging on difficult issues.

CONNECT + STRATEGY

Connect strategically with parents and conservative groups in our area.

CANDIDATE VETTING

Vet local candidates to ensure they are Pro America, Pro Parental Rights, Pro Education Excellence, and Pro Freedom.

CAMPAIGN SUPPORT

Provide campaign support for vetted candidates, so they can focus on engaging and connecting with people in their communities.

CANDIDATE TRAINING

Train candidates on how to campaign and govern effectively.



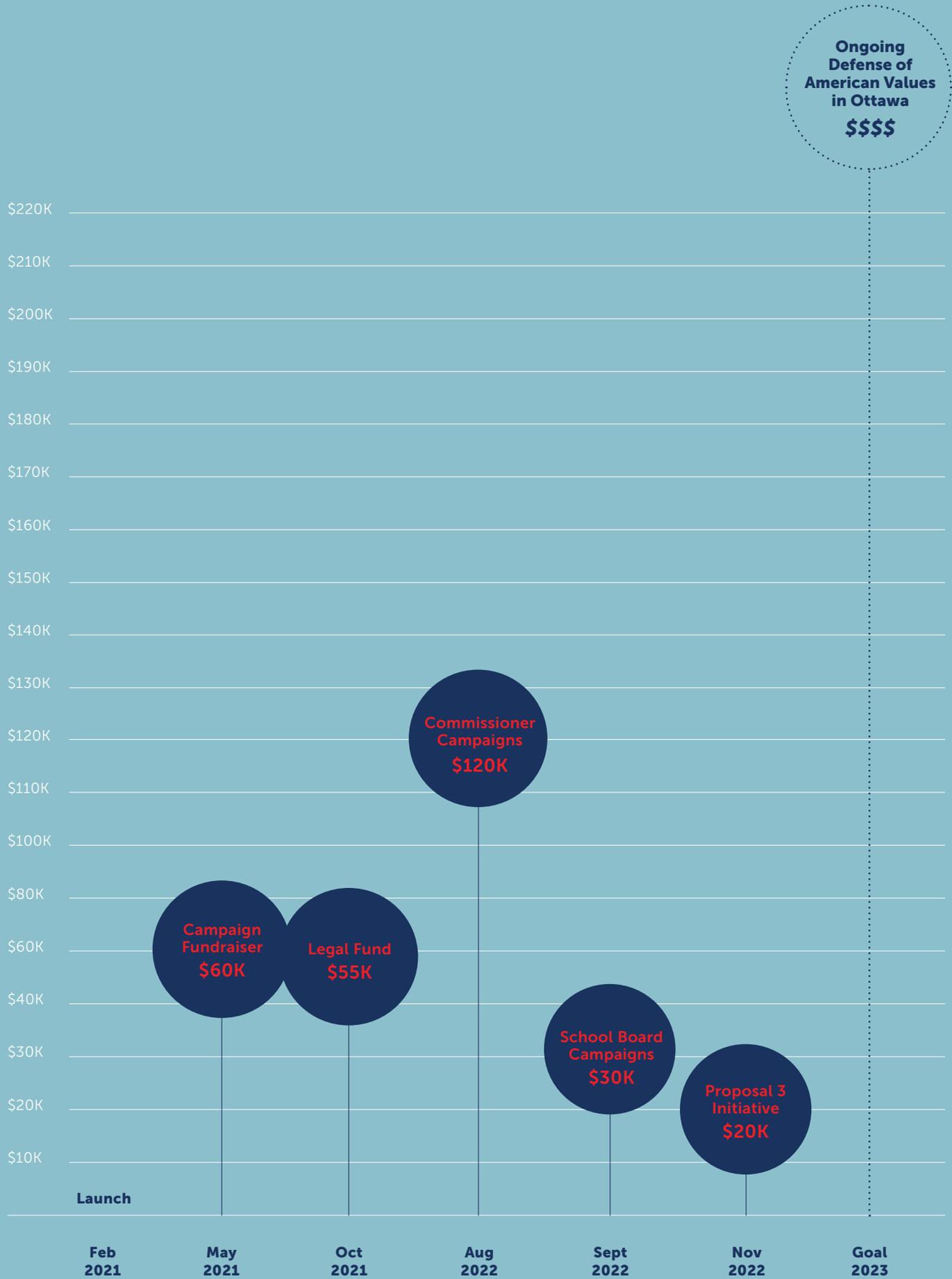
VETTED
REPUBLICAN
★★★★

EVERY CHILD
DESERVES LIFE
LIBERTY AND
THE PURSUIT OF
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The Ottawa Impact Story

Campaigns + Initiatives



We are building a framework to educate and assist parents and citizens long-term. This would include the creation of a much-needed media platform for truthful journalism and conservative commentary.

OTTAWA COUNTY IS A BEAUTIFUL COUNTY WITH A BRIGHT FUTURE.

We are cultivating a county which offers a healthy, vibrant lifestyle—one which fosters meaningful work, honors the faith of its people, respects the family and parental rights, and provides education excellence for children.

Join us as we explore these questions: How might we raise the next generation of business leaders? How do we leave a legacy for future generations? How do we create opportunities for quality education free of indoctrination? How do we protect children and families in a state and nation increasingly hostile to faith? How do we foster truthful journalism and cultural conversation

which respects American values? How do we apply the core beliefs of Conservatism to local government?

In Ottawa County, we have a unique opportunity to thoughtfully explore and cultivate a vibrant community with opportunity for business growth and the preservation of the American family.

President Reagan’s “City on a Hill” is possible in Ottawa County. Your support is vital to our success. Partner with us as we preserve and grow this beautiful county entrusted to us all.



OTTAWA IMPACT

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